

**Oklahoma State University
Staff Advisory Council
Public Relations Committee
2002/2003 Report**

Committee Members

Full year: Hank Welliver (Chair), Deborah Shields, Billie Blackburn

Partial terms: Holly Hannah-Bergbower, Dawn Good, Hannah Barbara Fulton

Four (4) or more members of the Council shall constitute the Public Relations Committee. This committee shall be responsible for keeping the University community informed of all activities of the Council through whatever channels of communication are deemed necessary.

2002/2003 Activities

- Homecoming mum Sales – Fund raising activity sponsored by the PR committee.
- New SAC Logo – The PR committee developed and implemented the use of and promoted a new logo.
- Distinguished Service Award Nominations – The PR committee promoted the DSA nominations that were to be awarded at Staff Awards Day. A member of the committee also served on the DSA sub committee.
- Staff Awards Day – Working with the Awards and Recognition Committee the successful separation of Awards from Staff Appreciation Day. This event was held in November 2002. Members of OSU Staff were awarded Scholarships, Service Awards and Distinguished Service Awards. The PR committee promoted and supported the event.
- Staff Appreciation Day – The second half of the event was held in April 2003. Also a highly successful event, the PR committee promoted and supported the event in conjunction with the Awards and Recognition Committee.
- New Employee Orientation – The PR committee supported Human Resources each month by providing a presenter for each orientation. A short message was given to welcome incoming staff, and to inform them about SAC. Also, the NEO brochure is maintained and updated by the PR committee.
- Carnation Sales – Fundraising event promoted and supported by the PR committee.
- The PR committee sponsored a new fundraising event wherein OSU staff were challenged to donate funds to support the SAC scholarship fund.
- The PR committee promoted the SAC elections for new members.